

TRISTAN LUCIOTTI

DIGITAL MARKETING



CONTACT

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LINKS

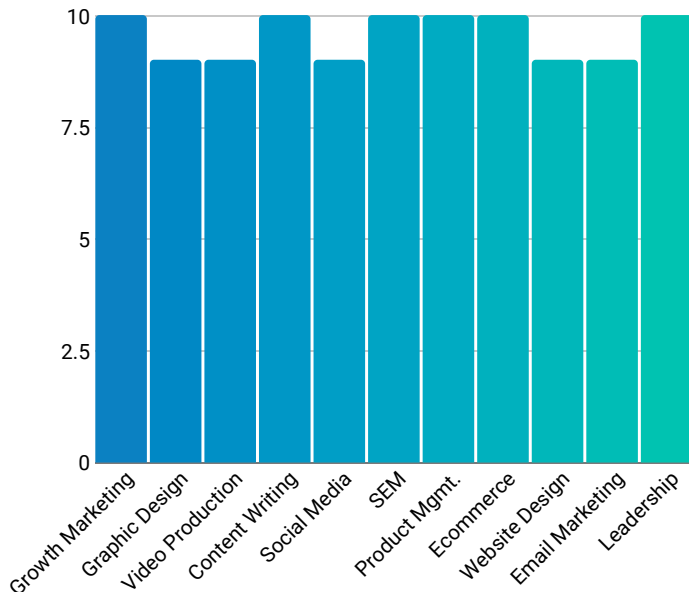


www.linkedin.com/in/tluciotti



www.tristandavidluciotti.com

INTERESTS



WORK EXPERIENCE

STORY MAGIC MEDIA

• OCT 2019 - PRESENT

FREELANCE MARKETING & CREATIVE SERVICES

ACCIDENT CARE CHIROPRACTIC

• OCT 2018 - OCT 2019

MARKETING DIRECTOR

VISION8STUDIO ACTING & FILM PRODUCTION

• APRIL 2014 - APRIL 2019

OWNER

PACT-ONE SOLUTIONS - DENTAL IT

• DEC 2013 - JULY 2018

FREELANCE MARKETING DIRECTOR

SPEEDWINDS NUTRITION

• MAY 2014 - NOV 2017

PRODUCT MARKETING MANAGER

MILNER, INC. - TECHNOLOGY

• FEB 2013 - APRIL 2014

DIGITAL MARKETING MANAGER

HANDYTRAC SYSTEMS

• FEB 2011 - JULY 2012

MARKETING MANAGER

AROUND THE RINGS - OLYMPIC GAMES

• APRIL 2008 - JUNE 2010

PUBLICATIONS & MEDIA DIRECTOR

TECHLINKS

• JAN 2007 - FEB 2008

COMMUNICATIONS SPECIALIST

TRISTAN LUCIOTTI

DATA + CREATIVE



PROFILE

Focused leader with a vision for what can be. Brand strategist. Omni-channel marketer with a passion for digital. Gifted communicator, writer, and storyteller. Champion of both data and creative. Community builder and media maker. Battle-tested path-to-purchase content marketing and e-commerce expert. Committed to the importance of a sharp point and a clear narrative. Clever, calm, and a creative problem solver.

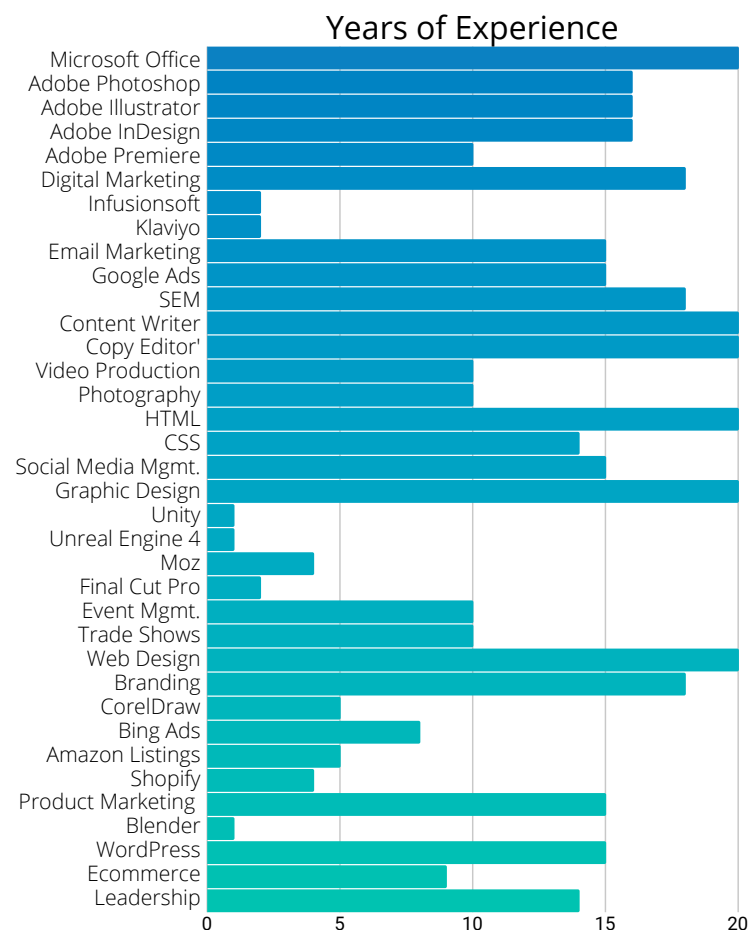
Believer that consumers make emotional decisions as emotional beings. Passionate about their experiences, their journeys, the jobs they need to have done, and their perceptions of brands. Committed to becoming and remaining relevant to them while retaining them as customers.

Believer that most businesses do not make impulse purchases. Trust and a proven record is essential. Determined to build a brand that maintains faith in your company, your products, and your employees.

Practitioner of integrating the best ideas and prioritizing the role of diversity in discovering and creating them. Facilitator and synthesizer of contributions, insights, and concepts. Intellectually and emotionally curious with a hunger to continuously learn. Ability to quickly adapt to new industries and environments. Dedicated to using social media and digital marketing effectively. Always decisive with the ability to lead and collaborate.

Able to both visualize the future and to create it.

SKILLS



EDUCATION

TROY UNIVERSITY (ONLINE)

Psychology / Applied Behavior Analysis
Present

GEORGIA STATE UNIVERSITY

Computer Science / Film Studies
1998-2001

TRISTAN LUCIOTTI

SOCIAL ENGAGEMENT



REFERENCES

ALEXIS LEE

ACCIDENT CARE CHIROPRACTIC
503-593-1527
dr.alexislee@gmail.com

KIM HANSEN

PACT-ONE SOLUTIONS
702-232-3081
kim.hansen@pact-one.com

LUIS MONGE

SPEEDWINDS NUTRITION
208-869-8687
luis@speedwins.com

BECKY WILKINS

MILNER, INC.
770-364-8535
bwilkins@milner.com



RECOMMENDATIONS

Tristan contributed to the marketing department at Milner by writing press releases, blogs, and email campaigns for targeted audiences using all avenues of social media, web and print. His area of concentration was in digital media, where he interacted with our sales team, customers and partners; he monitored our accounts with Twitter, Facebook, and various other social media sites. In this capacity, Tristan was our social media presence on the web.

As in most marketing departments, Tristan was frequently asked to perform various other tasks, often times with short notice. He assisted with the planning of customer events and trade shows, he created and designed marketing collateral for products, services and events, and he updated the company's web pages for our public facing sites as well as our internal site. Tristan is eager to learn and share new marketing ideas and did an excellent job expanding our marketing efforts.

What I appreciated most about working with Tristan is his willingness to help Milner however possible. With his time divided across many responsibilities, he balanced competing needs with humor and professionalism. Tristan is a hands-on contributor who will do whatever it takes to achieve company objectives. Tristan puts full effort into everything he does and is easy to collaborate with.

I recommend Tristan for any position that will draw upon his skills and proven record of contribution in marketing. I really enjoyed my time working with him.

- Becky Wilkins | Milner, Inc.

Additional recommendations found on my LinkedIn profile.